Russia&CIS
Hotel Investment Conference

IN CONVERSATION WITH





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MAKING THE CASE FOR TAKING TOURISM SERIOUSLY

Why is it of economic importance For Russia & the CIS? What countries can be held up as examples of ‘best–practice’?

Construction of Highway
Bonito-Bodoquena MS 178

- Campo Grande - Bonito: 265 km
- Campo Grande – Brasília: 1399 km
- Campo Grande – São Paulo: 1014 km
- Campo Grande - Rio de Janeiro: 1444 km
- Campo Grande – Goiânia: 935 km



Bonito is one of main destinations for ecotourism and adventure tourism in the country.
Along with two nearby municipalities – Jardim and Bodoquena – it integrates the tourist complex of Serra da Bodoquena that has different attractions to amaze its visitors:
Waterfalls, lakes, grottoes, springs, brooks, natural aquariums and rivers with transparent waters extremely good for swimming. The town has a natural aquarium with light waters. The contrast of colored fish and intense green color of plants gives a fascinating view.

The construction of highway MS-178 will integrate the municipalities of Bonito and Jardim (the both integrate the complex of National Park Serra da Bodoquena) and it aims at tourist development and extension of the world known itinerary over natural beauties of Pantanal in Mato Grosso do Sul state.





Construction of CE 040 Highway Beberibe, Ceara
Repairs of Aracati airport – Aracati CE

- Fortaleza - Aracati: 140 km
- Fortaleza – Brasília: 2378 km
- Fortaleza – São Paulo: 3127 km
- Fortaleza - Rio de Janeiro: 2805 km



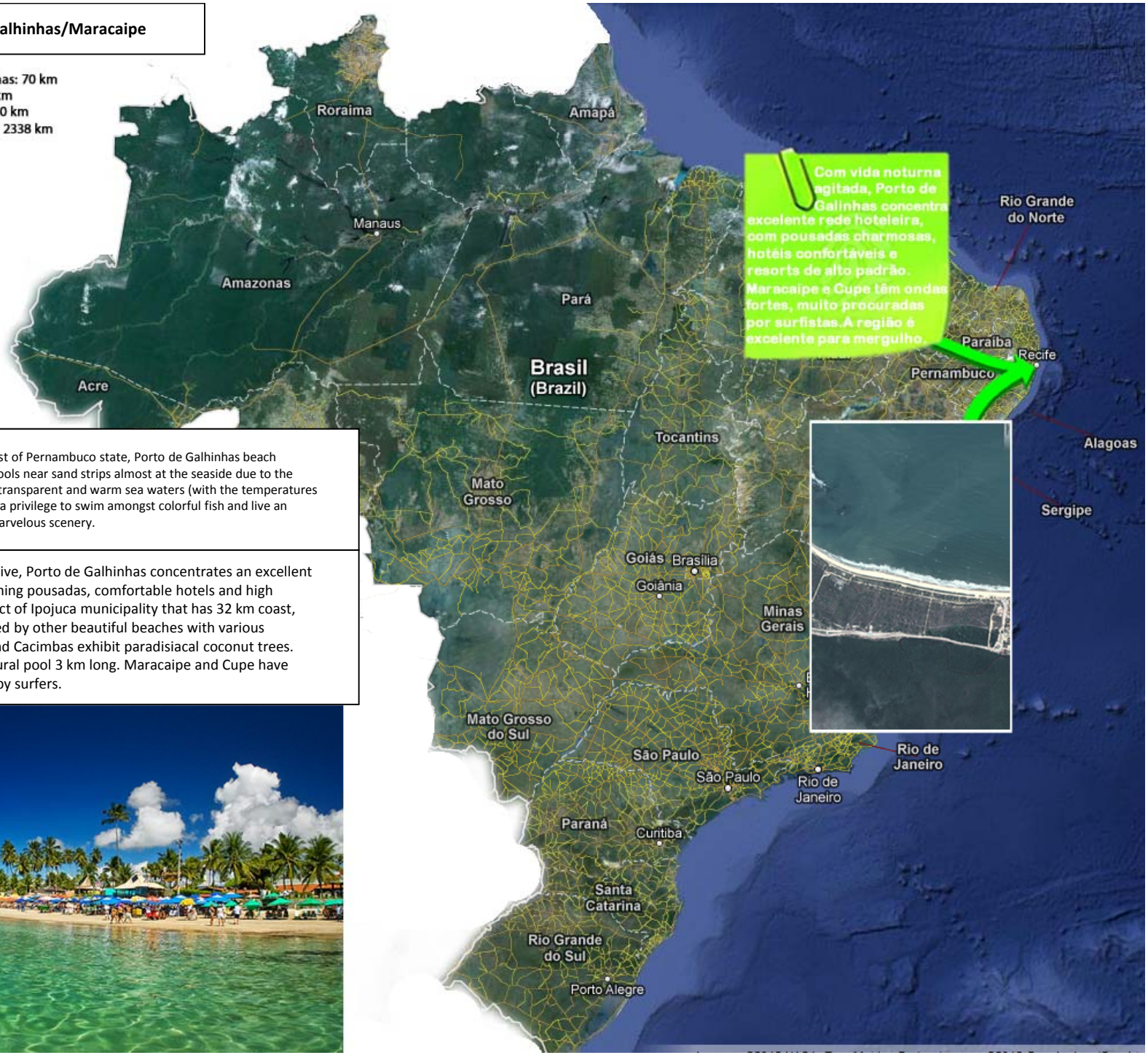
CE 040 is a Brazilian highway in Ceara state. It's the main road giving access to the beaches of eastern Ceara coast (Morro Branco, Canoa Quebrada, etc). Today it is duplicated from Fortaleza till the entrance to the Iguape beach in an excellent condition. The highway has much traffic during holidays.

Dragao do Mar airport in Aracati (eastern coast of Ceara) 140 km away from Fortaleza is the third airport to operate in Ceara. It should help to decentralize the entrance of tourists to Ceara state that nowadays are coming by the Pinto Martins airport in Fortaleza, and by Cariri airport. With its famous beaches like Canoa Quebrada, Aracati is one of the main tourist towns in the Ceara state.

Duplication of CE 040 will benefit to better traffic reducing the time spent By tourists coming from Fortaleza to the eastern coast of Ceara and simplifying the access to Morro Branco beach, a tourist icon of the State.

Highway Porto de Galhinhas/Maracaipe

- Recife - Porto de Galinhas: 70 km
- Recife – Brasília: 2135 km
- Recife – São Paulo: 2660 km
- Recife - Rio de Janeiro: 2338 km



Situated on the South coast of Pernambuco state, Porto de Galhinhas beach Is famous for its natural pools near sand strips almost at the seaside due to the reefs. In these pools with transparent and warm sea waters (with the temperatures up to 28 C) the visitor has a privilege to swim amongst colorful fish and live an exciting experience in a marvelous scenery.

With an exciting night live, Porto de Galhinhas concentrates an excellent hotel chain, with charming pousadas, comfortable hotels and high standard resorts. District of Ipojuca municipality that has 32 km coast, the village is surrounded by other beautiful beaches with various attractions. Camboa and Cacimbas exhibit paradisiacal coconut trees. Muro Alto offers a natural pool 3 km long. Maracaipe and Cupe have strong waves beloved by surfers.

Duplication of Highway SC-401
Section Jurere-Ingleses: Florianopolis -SC

- Florianópolis - Brasília: 1673 km
- Florianópolis - São Paulo: 705 km
- Florianópolis - Rio de Janeiro: 1144 km
- Florianópolis - Curitiba: 300 km
- Florianópolis - Porto Alegre: 476 km

Florianopolis, the capital of Santa Catarina state, is one of the most important tourist destinations in Brazil. The city is situated on a coastal island Santa Catarina of 424,4 sq.km and several districts are situated on a small peninsula of 12,1 sq.km totaling 436, 5 sq.km. This area counts a hundred of beaches, mountains, reserved areas, Atlantic rainforest, dunes, and two big lakes Peri and Conceicao, one of the city icons.

The highway is an important tourist road that provides movement between Florianopolis city center and the beaches on the Northern part of Santa Catarina island, such as Canavieiras, Ingleses, Jurere, Praia Brava, Ponta das Canas. About 40 thousand vehicles pass there every day.
The duplication of the section helped to increase the flow of tourists and cars and intensify the development



