Regional Hotel Chain Development

October, 2008

REGIONAL HOTEL CHAIN

Project goal's

To create the largest ***/**** hotel chain of international level in Russia

To enter the regional market of hotel services on a large scale

To diversify the range of services provided to railway passengers in all Russian cities

To make railways more appealing for passengers and more competitive than air service

REGIONAL HOTEL CHAIN

Selection Strategy

Cities are selected according to the following strategy:

- Population
- Level of economic development
- Tourists' and investors' attractiveness

REGIONAL HOTEL CHAIN

Presently Planned

2011 Opening

Kazan
Astrakhan
Sochi
Yekaterinburg
Kaliningrad
Perm
Yaroslavl
Irkutsk
Voronezh

Opening 2012

Novosibirsk
Moscow
Saint-Petersburg
Rostov-on-Don
Samara
Krasnodar
Ufa
Chelyabinsk
Saratov
Volgograd
Tyumen

Opening 2013

Nizhnevartovsk
Kemerovo
Arkhangelsk
Nizhny Novgorod
Kazan
Vladivostok
Irkutsk
Murmansk
Omsk
Khabarovsk

REGIONAL HOTEL CHAIN

Presently Planned

Opening 2014

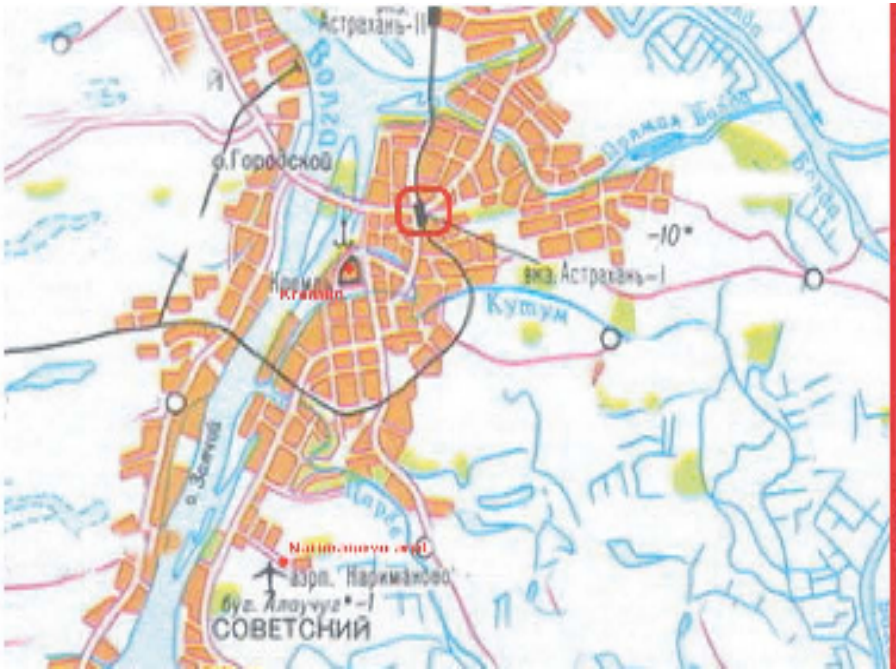
Novorossiysk
Novokuznetsk
Tomsk
Barnaul
Tambov
Lipetsk
Tver
Belgorod
Penza
Krasnoyarsk

Opening 2015

Bryansk
Smolensk
Stavropol
Kaluga
Tula
Kursk
Naberezhnye Chelny
Orel
Ulyanovsk
Khanty-Mansiysk

REGIONAL HOTEL CHAIN

Astrakhan





The land plot is located on the landside square of the city at 100-meter distance from the railway station. The plot is a part of territory intended for city bus station. The hotel and the bus station will comprise sole complex.

REGIONAL HOTEL CHAIN

Architectural Concept Astrakhan



REGIONAL HOTEL CHAIN

Typical Hotel Characteristics

Facilities: Address Railway Stations Russia **Opening date:** 2010-2014

Tenure: **Freehold** **Hotel number:** 50

Standart hotel

Guest Rooms	**Approximate Area/ m²**	**Number**
Standart Rooms	20	140
Suites	35	10
Total	**3 150**	**150**

Guest Room Amenities: *Satelite tv, high speed internet connection, coffee maker, hairdryer, ironing facilities, mini-bar*

Meeting rooms	**Approximate Area/ m²**	**Max.**
Room 1	180	180
Room 2	150	150
Room 3	80	65
Total	**410**	**395**

Food and Beverage Facilities	**Approximate Area/ m²**	**Number of seats**
Restaurant	220	125
Bar	50	40
Total	**270**	**165**

Car Parking	30 parking spaces
Leisure Facilities	SPA facilities (only Sochi Loo)